

Inquiry Mini-Lessons

Planning and Publicizing Sharing Events

Once students have completed their inquiries they can share their findings with their classmates, their school, or with their community. This lesson helps students identify the tasks required for planning and publicizing their sharing events.

Time: 30 minutes

Materials:

- chart paper divided in half, lengthwise
- markers
- sentence strips or cards with prompts (“What?,” “Who?,” “When?,” “Where?,” “How?”)
- various advertisements for events (e.g., from newspapers, posters, newsletters) and/or invitations

Grouping: whole class

Procedure:

Teaching Tip: Sharing events will depend on the presentation format and audience selected earlier in the inquiry unit. Sharing events for the unit might include oral presentations with visuals to a selected audience, displaying presentations to the public, or hosting an event. See also the Possible Ways to Share Learning list in each inquiry unit guide.

1. Explain to students that now that they have finished their inquiry it is time to share their learning, they need to decide how to advertise their sharing events to an audience.
2. Divide a piece of chart paper in half, lengthwise. Use the top section of the chart paper to display key words for the prompts “What?,” “Who?,” “When?,” and “Where?”. Model a decision-making process for each prompt and record the key information beside each prompt.
 - What – What will we do to share our projects?
 - Who – Who will attend the event or receive the projects?
 - When and Where – When and where will projects be shared?
3. Affix the “How?” card to the bottom section of the chart paper. Tell students that when groups have something to share with an audience they advertise to let others know about it. Generate a list of ways to advertise based on the examples you have available.

This card is for “what” we are going to do to share our learning. You have all made posters about authors and how they get their ideas. Sometimes people display posters for others to see and sometimes they explain their poster to an audience. What do you think we should do with our posters? Hmmmm... I like the idea of an art show where we can display our posters.

4. Ask students to select a format for their advertisement, e.g., written invitation, poster, oral message. Explain that advertising an event means letting your audience know some key information about the event. Tell students to use the information recorded for the “Who?,” “When?,” and “Where?” cards in their advertisement.

We've selected a written invitation to advertise our art show. We need to include some key information about our event. Let's look at what we've decided about who we'd like to invite, and when and where our art show should be.

5. Create the invitation as a class and discuss a delivery method with the students.

Teaching Tip: If students are working in small groups, pairs, or individually, they can meet with their groups and with a partner to choose an advertisement suitable for their sharing events. Circulate and provide support as necessary.